

<b>Notice of References Cited</b>	Application/Control No. 09/805,678	Applicant(s)/Patent Under Reexamination BELL ET AL.	
	Examiner Stephen Gravini	Art Unit 3622	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	B	US-5,761,648	06-1998	Golden et al.	705/14
	C	US-5,832,457 A	11-1998	O'Brien et al.	705/14
	D	US-5,915,243 A	06-1999	Smolen, Daniel T.	705/14
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	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

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	N	WO 97/22074	06-1997	WIPO	Goldhaber et al.	705/14x
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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Lee Auto Hopes to Drive Sales Through Loyalty Plan by Lavonne Kuykendall from Card Marketing v2, n8, p18, September 1998
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.